

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-17 (cancelled)

Claim 18: (currently amended) An application device, in particular a makeup device comprising:

a container (16) wherein the applicator (14) has a rest position and a working position;

an applicator (14) removably attached to the container (16);

the container (16) has a first region (30) inside the container for storing a product and a second region (34) inside the container for loading the applicator (14) with the product, wherein the second region (34) is separated from the first region (30);

a receiving region (36), which is separated from the first region (3), for receiving the applicator (20) when the applicator is located in the container in the rest position;

a reservoir (40) surrounding the receiving region (36) defined in part by a chamber bottom (33) which separates the first region (30) from the reservoir (40); and

a radially extending feed passage (32) defined in part by the chamber bottom (33) communicates the product from the first region (30) to the second region (34).

Claim 19: (canceled).

Claim 20: (previously presented) The device as set forth in claim 18, further comprising a conveyor means (28) for conveying the product from the first region (30) into the second region (34).

Claim 21: (previously presented) The device as set forth in claim 18, further comprising a conveyor means (28) for displacing the product from the first region (30) into the second region (34) and to increase the pressure in the first region (30) relative to the pressure in the second region (34).

Claim 22: (currently amended) The device as set forth in claim 20, wherein the applicator (14) has a rest position and a working position ~~and the~~ wherein movement of the applicator (14) from the rest position into the working position causes actuation of the conveyor means (28).

Claim 23: (canceled).

Claim 24: (currently amended) The device as set forth in ~~claim 23~~ claim 18, wherein the second region (34) adjoins the receiving region (36) such that the applicator (14) passes the second region (34) when it is removed from the receiving region (36) for moving the applicator into the working position.

Claim 25: (previously presented) The device as set forth in claim 22, further comprising a screwthread which has a first screwthread element (20) and a second screwthread element (18) for movement of the applicator (14) from the rest position into the working position, and a coupling (44, 46) for coupling the first screwthread element (20) to the conveyor means (28).

Claim 26: (previously presented) The device as set forth in

claim 25, wherein the coupling (44, 46) is a one-way coupling.

Claim 27: (previously presented) The device as set forth in claim 25, wherein the coupling (44, 46) is a ratchet coupling.

Claim 28: (previously presented) The device as set forth in claim 27, wherein the coupling (44, 46) has at least one elastic ratchet element (46).

Claim 29: (previously presented) The device as set forth in claim 21, wherein the conveyor means (28) has a piston-cylinder device.

Claim 30: (previously presented) The device as set forth in claim 29, wherein the conveyor means (28) has a rotary drive (22, 24, 26).

Claim 31: (previously presented) The device as set forth in claim 30, wherein the rotary drive (22, 24, 26) has a hollow spindle (22) having an internal space, wherein the internal space is designed for receiving and/or passing therethrough the applicator (14) and on the outside surface of which is provided a screwthread (24).

Claim 32: (currently amended) The device as set forth in claim 18, further comprising a wiper (38) for wiping product from the applicator (14) after use of the applicator (14), wherein the wiped product is received in the reservoir (40).